

2

The toolkit templates

Social Impact Toolkit

National Programmes

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Session Register

*Tally each visitor in appropriate column*

|  |  |  |  |
| --- | --- | --- | --- |
| Visit info | First visit | Attended before | **Additional comments** If visited before, have previous sessions inspired any cultural engagement e.g. visiting another museum, reading further on topic, attending a similar session elsewhere, having a conversation afterwards. |

|  |  |  |  |
| --- | --- | --- | --- |
| Date |  |  |  |
|  |
| Number of people |
|  |

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| --- | --- | --- | --- |
| Date |  |  |  |
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| Number of people |
|  |

Observation Sheet for Online Sessions

|  |  |  |  |
| --- | --- | --- | --- |
| **Learning and Engaging** | Mark down any instance below | **Health and wellbeing** | Mark down any instance below |

|  |  |  |  |
| --- | --- | --- | --- |
| Discussion |  | Smiling |  |
| Asking questions |  | Surprise, Shaking head, “wow” |  |
| Sharing own experiences |  | Learning forward (showing interest) |  |
| Conversation/interaction between participants |  | Nodding |  |
| Participation in quiz/activity |  | Laughing |  |

Note

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Observation Sheet for In-Person Sessions

|  |  |  |  |
| --- | --- | --- | --- |
| **Learning and Engaging** | Mark down any instance below | **Health and wellbeing** | Mark down any instance below |

|  |  |  |  |
| --- | --- | --- | --- |
| Discussion |  | Smiling |  |
| Asking questions |  | Laughing |  |
| Sharing own experiences |  | Making social connections with other participants |  |
| Touching objects |  | Making emotional connections with objects, appreciating aesthetics |  |

Notes:

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We’d love to hear what you thought about your visit today.

How often have you visited the museum?

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | This is my first visit |  | It’s been a long time since I’ve visited | | |
|  | I’ve been a few times |  | I visit a few times a year |  | I visit here often |

Today at the Museum…

Please circle your response to each statement

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| I enjoyed this experience. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I learned something new about the museum and its collections. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| This experience prompted me to think differently about something. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I am curious to know more about this topic | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I would like to bring my family/friends back to the museum | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |

Circle the words that describe your feelings about your experience today:

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| surprised | | jittery | | cheerful | | nervous | | | optimistic | |
| proud | | wonderful | | calm | | bored | afraid | | | sad |
|  | angry | | tired | | | confident | | engaged | | relaxed |
| worried | | great | | refreshed | | happy | |  | | anxious |
| excited | |  | | disappointed | |  | |  | | confused |
|  | Or write your own words: | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |  | | |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | |

*Adult Questionnaire*

What did you enjoy most about today?

|  |
| --- |
|  |

What would you improve?

|  |
| --- |
|  |

Following this session, do you think you will…

|  |
| --- |
|  |

|  |  |  |  |
| --- | --- | --- | --- |
| Think more about the topic of this session. | Yes | Maybe | No |
| Share what I’ve learned with someone else. | Yes | Maybe | No |
| Find out more about the topic online. | Yes | Maybe | No |
| Attend future sessions like this one. | Yes | Maybe | No |

Thank you very much for your feedback.

We hope to see you here at the museum again soon.

*Adult Questionnaire*

Today at the museum…

|  |  |  |  |
| --- | --- | --- | --- |
| I had fun. | Illustration of a smiley face. The word 'agree' is under the face. | An illustration of a face with a neutral expression. 'Neither agree nor disagree' is written under the face. | An illustration of a sad face. The word 'disagree' is written under the face. |
| I felt happy. | Illustration of a smiley face. The word 'agree' is under the face. | An illustration of a face with a neutral expression. 'Neither agree nor disagree' is written under the face. | An illustration of a sad face. The word 'disagree' is written under the face. |
| I learned something new. | Illustration of a smiley face. The word 'agree' is under the face. | An illustration of a face with a neutral expression. 'Neither agree nor disagree' is written under the face. | An illustration of a sad face. The word 'disagree' is written under the face. |
| I would like to come again. | Illustration of a smiley face. The word 'agree' is under the face. | An illustration of a face with a neutral expression. 'Neither agree nor disagree' is written under the face. | An illustration of a sad face. The word 'disagree' is written under the face. |

My favourite part was….

|  |
| --- |
| Illustration of a thought cloud. |

*Child Questionnaire*

We’d love your feedback on your visit today.

Please circle your response to each statement.

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Today at the museum,  I felt welcomed. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I learned or tried something new today. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I was surprised by what the museum had to offer. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I feel comfortable returning to the museum in the future. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I would like to bring my family/ friends back with me to the Museum | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |

What three words would you use to describe your visit today?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |  |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | |

What could we do to encourage you to come back?

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*New Audience Questionnaire*

We’d love your feedback on our \_\_\_\_\_\_\_\_\_\_\_\_\_ programme, including your thoughts on what you liked, and how we can improve in the future.

How many sessions have you previously attended?

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | This is my first visit |  | 1 or 2 sessions |  | 3 or 4 sessions |  | 5 or more sessions |

Please circle your response to each statement

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| I have enjoyed participating in this programme. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I learned something from this experience I wouldn’t have otherwise. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I will use something I learned in my everyday life. | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| The Museum is a place that awakens my curiosity | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |
| I like spending time at the museum | Strongly agree | Somewhat agree | Neither agree nor disagree | Somewhat disagree | Strongly disagree |

Circle the words that describe your feelings about your experience today:

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| surprised | | jittery | | cheerful | | nervous | | | optimistic | |
| proud | | wonderful | | calm | | bored | afraid | | | sad |
|  | angry | | tired | | | confident | | engaged | | relaxed |
| worried | | great | | refreshed | | happy | |  | | anxious |
| excited | |  | | disappointed | |  | |  | | confused |
|  | Or write your own words: | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |  | | |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | | |

*Long Term Project Questionnaire*

What have been the best parts about this programme?

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| --- |
|  |

If you could change one thing, what would it be?

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|  |

Following these sessions, have you…

|  |  |  |  |
| --- | --- | --- | --- |
| Thought more about the topics. | Yes | Maybe | No |
| Share what you’ve learned with someone else. | Yes | Maybe | No |
| Investigated more about the topic online. | Yes | Maybe | No |
| Visited the museum with friends or family. | Yes | Maybe | No |

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Would you like to participate in a programme like this one again in the future?   |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | Yes |  | Maybe |  | No | |

*Long Term Project Questionnaire*